



February 18, 2008

Keeping New Drivers Safe on the Road



Teen drivers need a lot of practice — and other drivers on the road need to watch out for them. So how do we let others know our teen is behind the wheel? Enter [RookieDriver.net](#).

[RookieDriver.net](#) offers removable magnets for your car that let others know there's an inexperienced driver behind the wheel. Rather than have an "uncool" Student Driver magnet, your teen can have a "Rookie Driver" or "New Driver" magnet designed by another teen to look and sound cool.

We lost an average of 15.5 teen drivers per day over the last 4 years due to teen crash fatalities, an "epidemic that faces our nation," says RookieDriver.net co-founder Connie Fortenbacher. She suggests that parents enroll their teens in the best driver's ed program in their community. But that's just the beginning. A driver's education program, while good, isn't enough. Parents should actively involve themselves in helping their teens become safe drivers by riding with their kids.



Connie Fortenbacher and her son, Austin, founded [RookieDriver.net](#) to help improve teen driving safety and awareness. They also have a [blog](#) with tips for parents and safe teen driving. Fortenbacher advocates school districts requiring an educational class that teaches students the staggering statistics of teen driving accidents and defensive driving techniques to help protect them on the road.

If your teen is approaching driving age, make sure you spend time in the car talking to them about safe driving. Refrain from talking on your cell phone without a hands-free device. Wear your seat belt. Use your signals when you turn and change lanes. Obey the speed limits. Set an example for your teen so when you tell them the rules, they'll learn from a positive example.



By [Becky Scott](#)
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Thanks for the comments. Although we do have stickers, the majority of our customers use the magnets. We provide the stickers for those family vehicles that do not have metal trunk areas.

Posted by: [Corinne](#) | [February 19, 2008 at 05:18 AM](#)

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